The New Jersey

Temperance News

Volume VIII **March — April 1951** **Number 11**

VIA THE BOTTLE !

NEW JERSEY PIKE

The sale of alcohol is barred along the new pike in New Jersey. Motels, hotels, commercial concessions and liquor are banned from the 118 mile New Jersey Turnpike, now under construction from the Hudson River to Deepwater.

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Except for the war years, the rate per 100,000 of arrests for driving while intoxicated, has steadily risen since repeal and has now reached a figure almost three times as great as the rate for 1933. See FBI Uniform Crime Reports.

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Drunkenness among young people is playing a major part in increasing crime, not to mention automobile accident deaths.

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CHRONIC ALCOHOLICS AND PROBLEM DRINKERS ABOUT *4,000,000*

WOMEN ALCOHOLICS OR EXCESSIVE DRINKERS ABOUT *1,500,000*

DRINKING IS MAJOR FACTOR IN *ONE-THIRD OF CRIME*

TOTAL ABSTINENCE IS THE SAFETY ZONE ON THE HIGHWAY OF LIFE FOR YOURSELF AND OTHERS

ONE out of FOUR drivers or pedestrians in fatal accidents in 1949 had been drinking
ONE out of FOUR adult pedestrians killed in 1949 had been drinking

THE NEW JERSEY TEMPERANCE NEWS

Dedicated to Temperance Education in Home, School and Church; to the Promotion of Local Option for Communities, and Total Abstinence for Individuals.

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National Temperance League

* * *

2500 important publications with total circulation exceeding 100,000,000 per issue, refuse to accept any alcoholic beverage advertising.

THIRTEEN-WORD TRAGEDY

Drank beer!
Felt queer;
Couldn't steer;
Didn't fear;
Crippled, a year;
TOO DEAR!

Florence M. Stellwagen

TO EACH ONE IN NEW JERSEY WHO IS OPPOSED TO THE CULT OF BEVERAGE ALCOHOL

Greetings: - In coming to New Jersey I have accepted a great challenge, to a task to which I shall give loyal devotion of whatever ability I may have. Defense of our land against alcohol's destruction demands teamwork, in which each does, not his "bit", but his best.

We recognize our cause as a vital and concrete part of the eternal fight of good against evil, truth against error, health against ill-health, clean government as against corrupt government, wholesome, happy living as against misery, cruelty and unhappiness.

In this struggle against greed and unscrupulous selfishness we have on our side -- truth, the facts, and God who loves mankind. If God and truth are to triumph, then this cause should inspire us to courage, hope and sacrificial devotion.

Since it is to be my privilege to serve as the Superintendent of the Temperance League of New Jersey, may I salute you as comrades under the banner of our God. Let there be no spirit of defeatism, which weakness would doom us to complete frustration and failure. Will not each of you join me in the determination to do all we can for the sake of youth and the future of our blessed country?

Sincerely yours,
BROWN McDONALD
State Superintendent

FOR YOUR INFORMATION

The Temperance and Tolerance Association of America is circulating among churches and service clubs a motion picture entitled, *THE TRUTH SHALL MAKE YOU FREE.* We wish to quote in part from the Wisconsin Beverage News of June 1947.

Mrs. Ida Thurber, Lincoln, Nebraska, was founder of the TTAA and "SHOULD BE WELCOMED AND SUPPORTED BY EVERYONE IN THE ALCOHOLIC BEVERAGE INDUSTRY AS WELL AS EVERY LOVER OF PERSONAL LIBERTY."

This article gives Mrs. Thurber credit for winning "AN OUTSTANDING VICTORY" in 1943 when Nebraska "WAS THREATENED BY THE DRYS". In her campaign Mrs. Thurber "WAS AIDED AND SUPPORTED BY THE WET FORCES."

Membership in the organization is $1.00. "THESE CONTRIBUTIONS WILL BE USED TO ENGAGE LIBERALS DRAWN FROM THE PULPITS OF THIS COUNTRY AND OTHER ORGANIZATIONS WHO ARE ABLE AND COMPETENT TO CHALLENGE THE CLAIM THAT PROHIBITION IS THE ANSWER TO THE PROBLEM — THESE DOLLAR BILLS, WHICH WILL BE NEEDED FOR THIS CAMPAIGN ARE, THE MOST REASONABLE INSURANCE POLICY THAT YOU CAN BUY TO DEFEAT YOUR BIGGEST ENEMY PROHIBITION."

CALLING ALL DRIVERS!

Calling all drivers!
Calling all drivers!
Those who keep sober
May be the survivors.

Florence M. Stellwagen

GLENN CUNNINGHAM SAYS

"I have never used alcoholic beverages of any kind. No person in any walk of life can use alcoholic beverages and expect to perform as efficiently, physically or mentally, as he would otherwise. The use of alcohol soon affects the nervous system and destroys the fine coordination between mind and muscle so necessary to an athlete."

* * *

A recent edition of THE VOICE, monthly publication of the Methodist Church, carried a story, "55 Football Stars Say, 'It's Smarter Not To Drink'." The story carried pictures and quotes from 55 players, including all but three of the AP and Colliers' first All-American, and all but four of the LOOK First Team. The others made all-Conference teams or won outstanding national or sectional honors.

WHO'LL WIN?

A slip of the foot you may soon recover, but a slip of the tongue you may never get over.—Franklin.

Alcoholics are being rehabilitated in significant numbers but they are being created much faster than they are being rehabilitated.

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STANLEY D. TINKHAM, Trophy Winner, Says -- "I believe that an athlete can do anything he wants to do, if he wants to do it badly enough. This means no smoking and no alcohol, as using either is breaking training. I believe that the use of either will greatly hurt an athlete, and I have never indulged."

* * *

BILL MCGRATH, Swimming Coach, says -- "The smoker can't stand up in swimming, and the drinker has no chance at all. I do not believe that alcohol has any part in normal living."

* * *

MATT MANN, Swimming Coach, says -- "The big purpose of athletics is to build better men, both morally and physically. Alcohol in any form can only tear down, so that there is absolutely no place in athletics for alcoholic poison."

RADIO TEMPERANCE PROGRAM

STATION WAWZ –

1380 ON YOUR DIAL –

EVERY MONDAY NIGHT 6:30 – 7:15

QUARTERLY TEMPERANCE LESSON

May 13, 1951

GENERAL TOPIC: The Northern Kingdom - *1 Kings 12:16-33; 16:21- 17:24; 2 Kings 17:1-18 Amos 6:1-7*

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WHEN CONGRESS SIGNED THE PLEDGE

"Listen" Magazine - 4th quarter 1950 - carried an article by Grace C. Howard entitled, "When Congress Signed the Pledge", which is very interesting. To quote in part -

"The years 1830 to 1836 are known as the golden age of temperance. In the year 1833 there were 5,000 temperance societies in the United States with a million and a quarter members.

"On February 26, 1833, great mass meetings were held in both Europe and America to let as many people as possible know about the temperance cause."

It was also the date of the forming of the American Congressional Temperance Society with Hon. Lewis Cass, then Secretary of War under President Jackson, as president.

The 5th Annual Report of this organization shows that there were about 200 members – from the House, Senate and other government offices.

To quote the closing paragraph of Miss Howard's article - "It is easy to see why the members of Congress in 1833 could work together more intelligently and peacefully after they cast 'ardent spirits' aside. Who can say what harmony might result today if the governing bodies and statesmen throughout the world should follow the example of the Congress of 1833?

* * *

GENERAL EISENHOWER'S POLL ON BEER

General Eisenhower stated on February 2nd that "The American fighting man calls for coca cola and not for the traditional 'beer, beer that makes you feel so queer'." The General, in his appearance before the Senate Armed Services Committee, also cited a poll he took of American Troops after World War II landings in Italy as follows:

"Instead of beer, they wanted coca cola, which was easy because we could import the syrup and make it ourselves."

* * *

The Brewers boasted following the 1945 Armistice Day that during the 4 years of hostilities they had increased the number of their patrons and the amount of their sales more than in any 20 preceding years.

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ENLIGHTENING THE WORLD?